



E-learning **For Developing Countries**





MISSION

Our mission is to provide high-quality education for developing countries. The education will be provided through video lessons and e-learning technology.



AGENDA

EPOD – E-LEARNING PLATFORM OPTIMIZED FOR DEVELOPING COUNTRIES

- Why e-learning?
- Why cooperate?

➤ THE IDEAL SOLUTION



- Nothing can replace a good qualified and caring teacher





REALITY IS OFTEN LACK OF TEACHING RESOURCES

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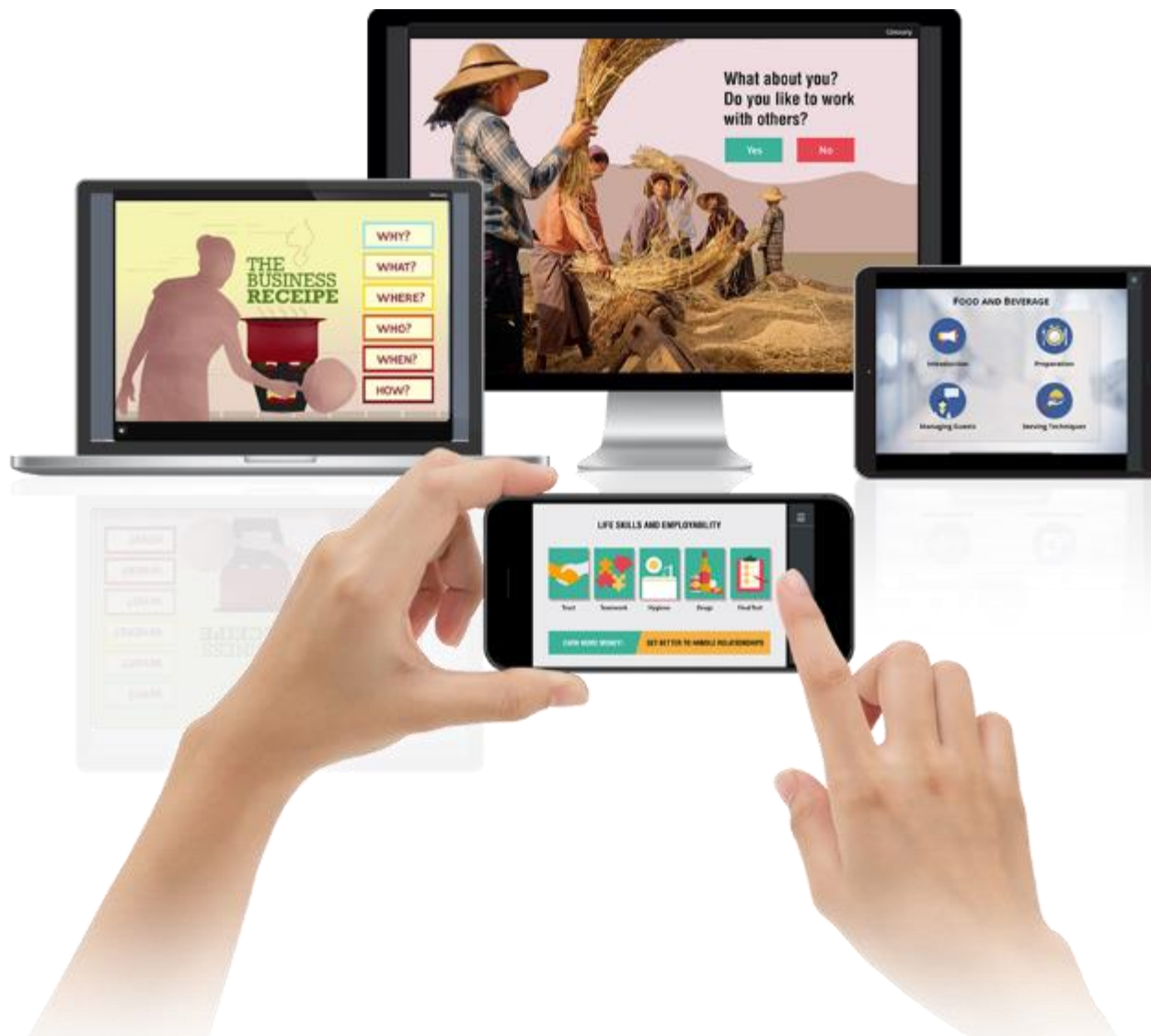
- Lack of qualified teachers
- Lack of relevant curriculums
- Lack of up-to-date books and other learning resources



➤ WHAT IS E-LEARNING?

For Zabai e-learning means:

- Digital content
- Rich on media
- Engaging





MAKE THE BEST TEACHERS AVAILABLE ON THE PHONE

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- Think of the best teacher you have ever had.
- Wouldn't it be great if he or she could have been shared with hundreds of other students?
- With e-learning that is possible!





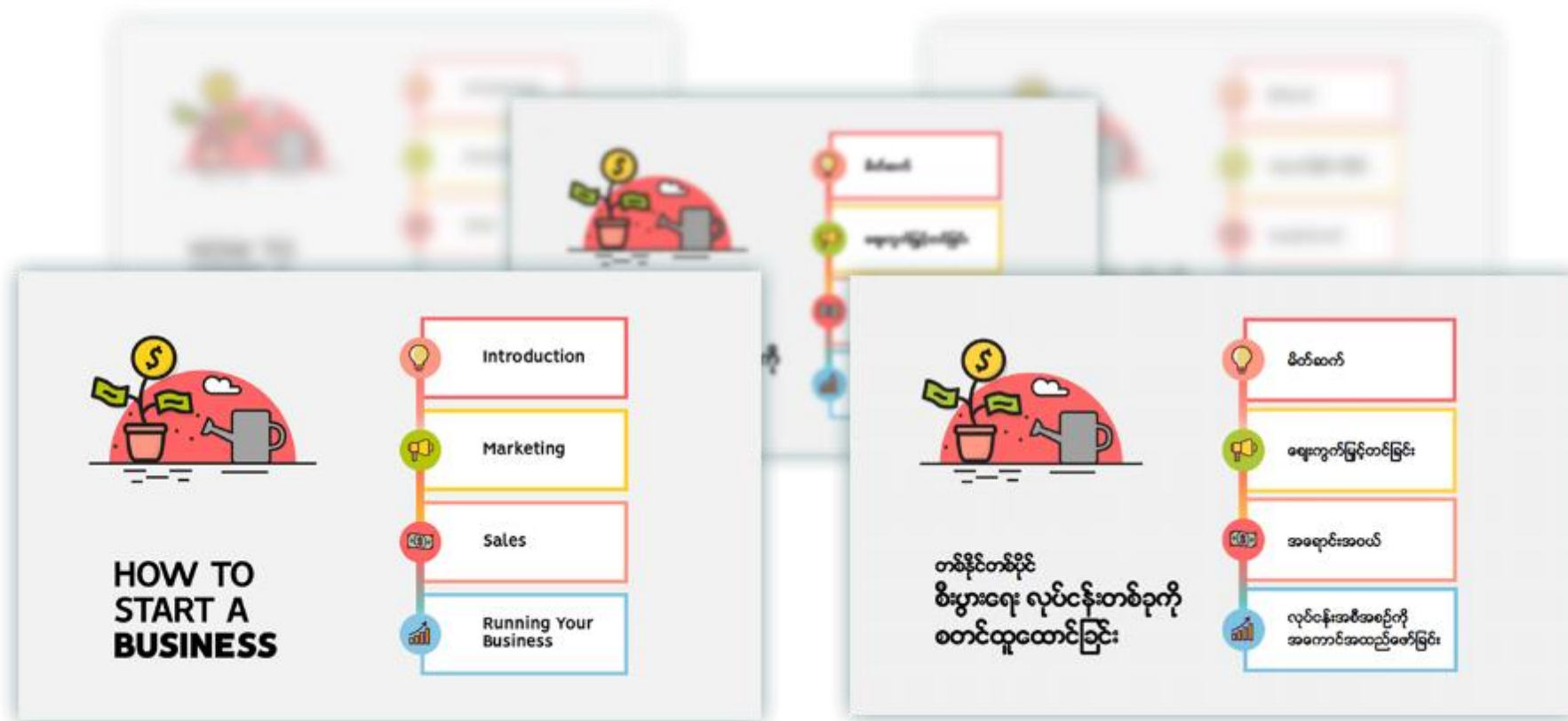
AVAILABLE IN REMOTE AREAS

- Wouldn't it be nice if the good teacher was available in remote villages where roads might be in bad conditions?
- Or in places where it is unsafe to travel, or it is too long distances to physical schools.
- With e-learning that is possible!



➤ EASY TO ADAPT TO DIFFERENT LANGUAGES

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➤ E-LEARNING OR BLENDED LEARNING?



➤ TIME TO COOPERATE!

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➤ WE HAVE DONE SIMILAR THINGS BEFORE

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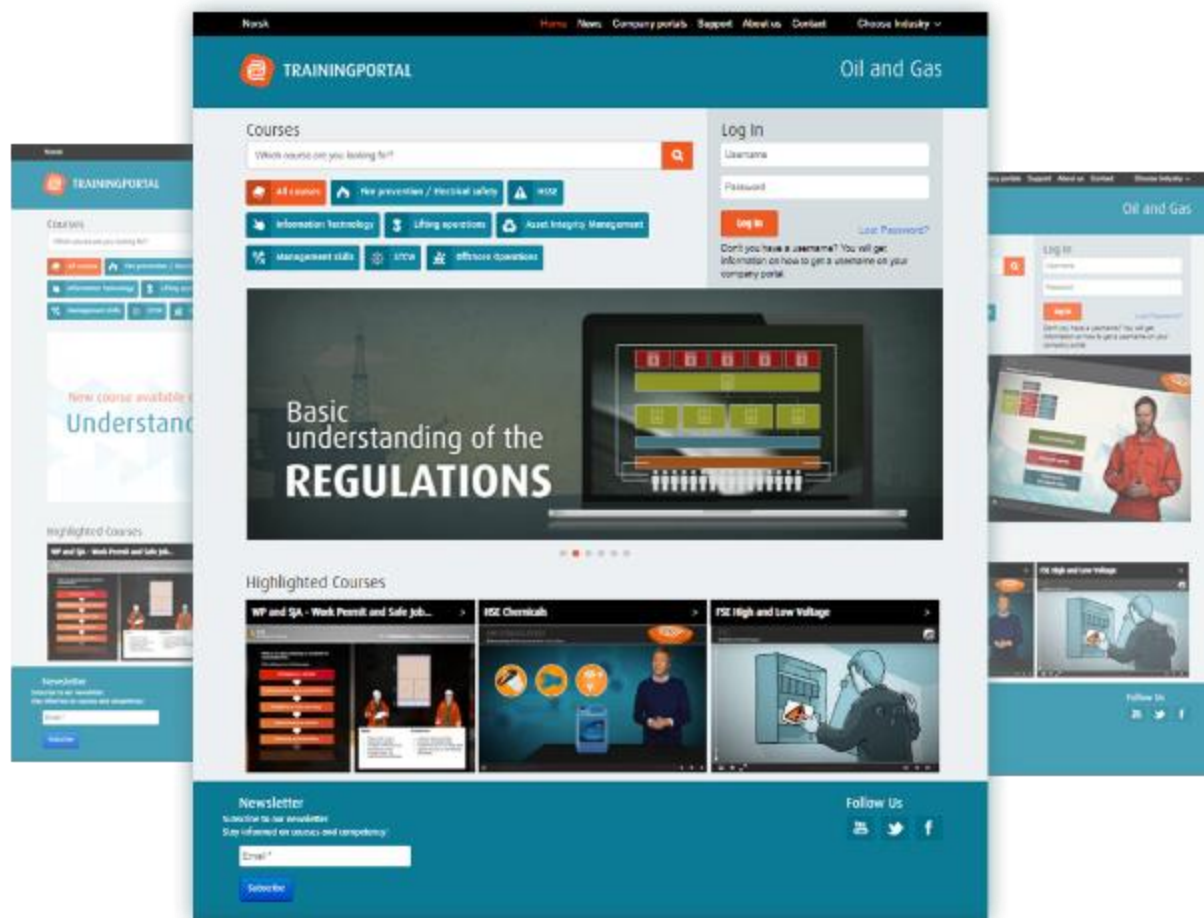


COMPETING OIL COMPANIES COLLABORATES

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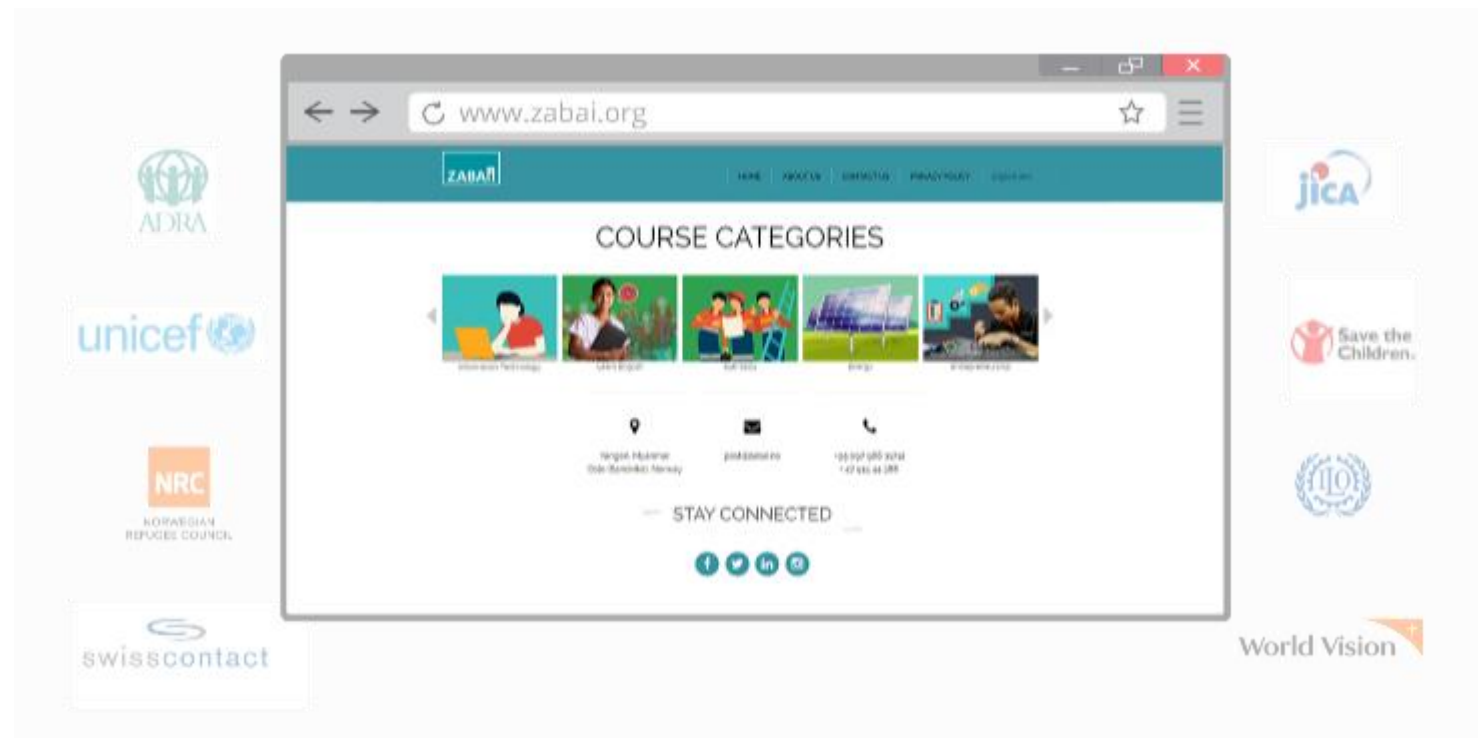
GDF SUEZ



➤ EPOD – E-LEARNING PLATFORM OPTIMIZED FOR DEVELOPING COUNTRIES



OUR GOAL: One unified
e-learning platform for NGOs in
Myanmar.



➤ EPOD WILL OFFER:

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- A place to get access to quality content in the right context and language
- A student App optimized for developing countries
- A marketplace where NGOs can share it's content



➤ EPOD – FOCUS 1: COURSE DISTRIBUTION



- Smart downloading of content
- User-friendly off-line functionality and
- Peer to peer downloading of content,
typically from the teachers' phones to the students'
phones





EPOD – FOCUS 2: STUDENT ADMINISTRATION AND FOLLOWING UP

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- Follow up on students during the course, after course is completed.
- Technical and commercial solutions where students do not pay for data usage, themselves.



➤ EPOD – FOCUS 3: E-COMMERCE



- An e-commerce solution for payment of single students, classes or communities.
- A "Marketplace" for sharing content between NGOs and other content owners.
- A back-end fiscal solution to distribute revenue to content owners (NGOs)





EXISTING E-LEARNING COURSES FROM ZABAI



Life Skills and
Employability



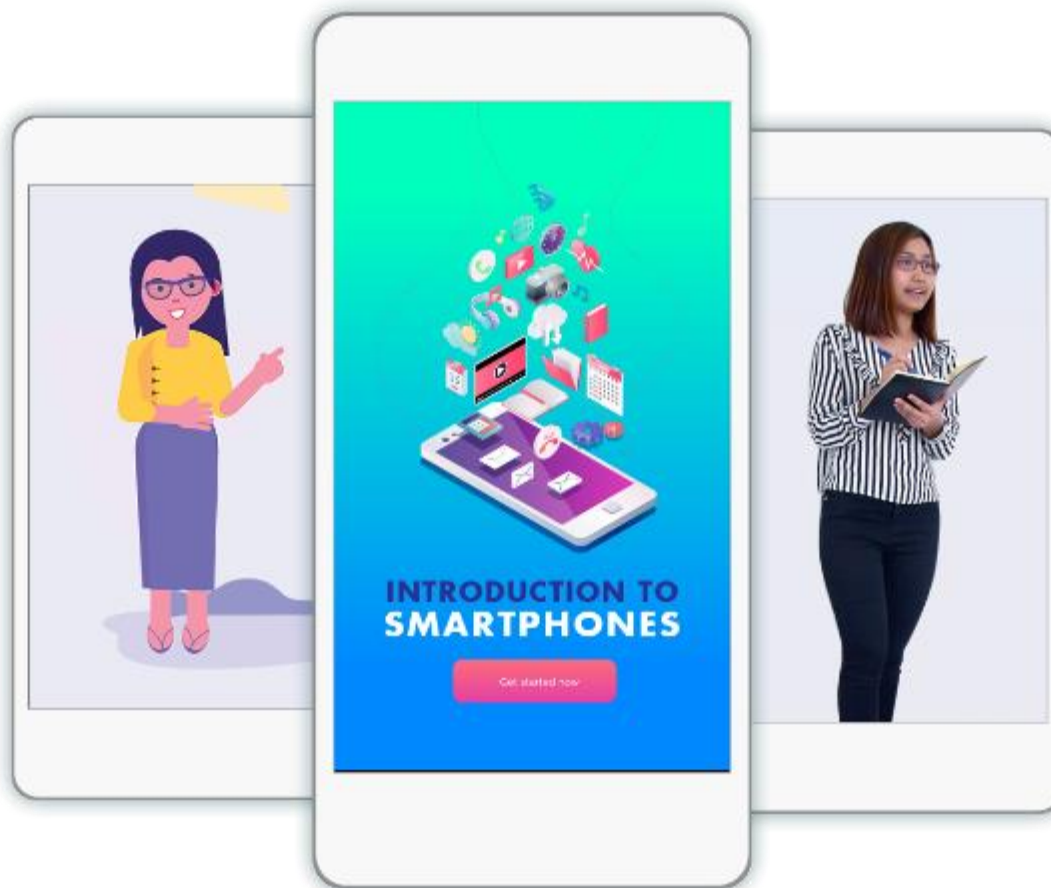
Hospitality

Entrepreneurship

➤ NEWEST E-LEARNING COURSES FROM ZABAI



Financial Literacy
Courses



Digital Literacy
Courses

English
Courses



Thank You

www.zabai.org